

Product Bulletin

Tec-View is a modular interactive information system designed for Independent Estate Agents, comprising Window-based Displays, keypads and an unique patented printout device which utilises you're existing letterbox



Independent Estate Agents are constantly seeking new affordable ways of attracting business and winning business from competitors. Tecbridge Professional specialises in helping Independent Estate Agents reach customers 24 x 7 - by making detailed property information easily and quickly available at their place of business - while competitors are closed.

Tec-View is an interactive window-based information system which allows buyers to see instantly all the information available on properties and to take away a printout. The key to increased business is capturing and developing otherwise wasted opportunities when active buyers walk away never to be seen again for lack of immediate information.

Henry Gibson - Director

Tec-View V 5.1 Software has arrived!

Version 5.1 software is now officially released. It is faster, simpler and more attractive for your customers to use, and is packed with new features to help you enter new properties in the shortest possible time. Here are some of the new features:-

For your customers..

- ✓ Simpler and faster menus
- ✓ New information bar at the bottom of the screen
- ✓ Fast scroll through properties with picture preview
- ✓ Optional Portrait Display Mode

It's simply faster, more compelling, easier and more attractive to your customers

..and for you

- ✓ Faster, more intuitive data entry. Enter basic information in less than a minute per property
- ✓ Powerful image sizing tools to prepare your images. Performs those awkward image cropping tasks in seconds.
- ✓ Time-stamped Log file of customer activity.
- ✓ Tec-View Database now stores all images and print files internally for maximum reliability.
- ✓ Segregate what is shown on different screens - by price and rent/buy.
- ✓ Multi-Screen support - one PC controller can control multiple display screens and keypads for maximum economy.
- ✓ Web-Cam support - deters would be vandals. Captures, stores and manages images automatically.
- ✓ Customisable colour schemes for the menus your customers use.

New Day-Bright Displays

Display brightness is usually measured in a unit called a "nit". Standard TFT displays have a brightness of around 300 nits. When used as window displays, they can be badly affected by ambient sunlight. Specialised High-brightness displays have been around for some time, however there have been suspicions about reliability when exposed to direct sunlight in a window with limited ventilation.

Tecbridge is pleased to announce completion of tests on a new range of High Brightness displays which in our opinion offer the best possible compromise of visual performance and reliability. Rated at 700 nits, these displays are available in 15" (XGA - 1024x768) and 17" (SXGA - 1280x1024). Call your Tecbridge representative for more advice on the most appropriate display for your premises.



Tec-Cam Security

Tec-View now supports up to two USB Web-Cams per Tec-View Controller. Version 5 software provides a preview mode to allow fine adjustment of the area of coverage, and when operational, take a snap every few seconds and stores it to hard disk. Optionally, the images can be stored on the hard disk of any PC on your network, or downloaded automatically to a web site. Tec-View software also manages the images to ensure you do not run out of disk space. Images are automatically deleted when they reach a pre-set age. Tec-Cam is designed to provide a powerful deterrent against would-be vandals and



burglars by providing a visible and obvious threat of detection. Tec-Cam can be retrofitted at any time. Tec-Cam does not have any implications for the Data Protection Act - see the Government Guide on CC TV listed in "additional resources" at the end of this bulletin.

Customising Tec-View

You can now customise many aspects of Tec-View to blend with your own house colours and corporate style. For example you can choose your own colours and fonts for all the user menu's. You can choose the dwell time for every property displayed and customise just about everything within the caption box. Tec-Print is now available in a variety of 3 standard finishes to blend with your interior decor. The Tec-View thru-glass keypad can be fully customised with your house colours and logo.

Tec-Remote

Tec-View solutions are geared to expanding the range of opportunities you have to capture and develop new prospects. Tec-Remote allows you to utilise window space wherever you can get it, giving you the ability to project yourself at a fraction of the cost of opening another office. If you can get a site adjacent to your biggest competitor in a prime location, you will inevitably attract quality traffic. Many high-street businesses do not make good use of window space - insurance brokers and solicitors are prime examples.

Tec-Remote works entirely automatically, you only enter data once at your workstation. Every Tec-View screen is updated automatically without further intervention. A high-speed Internet connection is required at your office and the location of Tec-Remote. Existing Internet connections can be used and Tecbridge Professional provides all the IT expertise to install and configure the network components required.

Working from Home?

Can you program and monitor Tec-View from your computer at home? Most definitely! There are several ways we can achieve this. The easiest way is to configure your existing IT to allow you to run a remote desktop session from your PC at work on your home PC, using "Remote Desktop" technology embedded in Windows 2000 and Windows XP. This also gives you the power to simply stop working at your office, go home and continue to work from home where you left off, without having to load any special software or transfer files to your home PC. You just stop work, go home and log on and carry on where you left off. This is not limited to Tec-View software - any software which is available to you at work becomes available to you remotely. A key benefit of this approach is you don't need to download and upload large image files when loading information in and out of the Tec-View database. If this does not work for you, there are various alternative ways to achieve the same objective. Tecbridge Professional offers all the expertise required to configure your workstations to allow remote access. Contact your Tecbridge Representative for further information.

It's not about public entertainment!

We are sometimes asked why Tec-View software doesn't use power-point style transitions and special effects. There are at least two good reasons. First, there is an important element of public safety. Images that move undoubtedly attract attention - and can distract both pedestrians and drivers. The simple transition effects used on Tec-View are designed to minimise the risk of causing incident with distracting moving animations. Secondly, animations bring the risk of putting off real buyers. The target audience for Tec-View is real buyers

who need instant information without irritating animations getting in the way. Tec-View is not about entertaining the public, it's about efficiently servicing hungry prospects need for instant relevant information, 24x7.

Touch-Screens

Tec-View software now supports screen based touch screens. We can now provide touch-sensitive displays which mount flush with your window if your window space allows.

Tecbridge can also now provide interactive information terminals suited to reception and other interior supervised areas.

Contact your Tecbridge Representative for further information.

In the pipeline

Tec-Voice is a Internet/Phone based service which allows customers to call a number and leave their address and details and what they are interested in. You can retrieve this information and follow up with the relevant mailing.

Tec-SMS allows customers to get an instant SMS message of summary particulars to be sent to their cell phone - an alternative to pencil and paper!

If you are interested in any of these products, contact Tecbridge for further information.

Demo Trolley available

We now have a demonstration trolley available. If you want to play with new feature, or simply evaluate what Tec-View can do for your business, there is no better way than playing with the real thing. Available on a daily loan basis, no installation is required, we just plug the demonstrator in and away you go. The demonstration trolley comes complete with

Tec-View, an interactive thru-glass keypad and Tec-Print. If you want to try the management software, no problem. We can load the management software on your workstation in a few minutes and connect the Tec-View demonstrator to your LAN.



**Tec-View Portable
Demonstration Trolley**

Did you know?

- ✓ *This document was printed using a Tec-Print printer!*
- ✓ *Tec-View captures otherwise wasted sales opportunities by providing focused, relevant and detailed information to prospective customers 24x7 and by advertising your properties in more locations.*
- ✓ *Tec-View is equally well suited to handling property sales and rentals. You can share a screen between sales and rentals, or run sales on one screen and rentals on another.*
- ✓ *Tec-View is an all-inclusive subscription service. There is no capital outlay. Tecbridge provides equipment, software, training, installation, support and free software enhancements as available.*
- ✓ *Regardless of the number of screens you have, you only need to enter property data once. The rest happens automatically. You can still show different categories of property on different screens - for example rentals on one, sales on another*
- ✓ *It takes less than a minute to enter basic information on a new property onto your Tec-view system*
- ✓ *Tecbridge Ltd owns and designs Tec-View Software and manufactures Tec-Print*

Additional Resources

Government guidance on use of CCTV cameras in small business

<http://www.informationcommissioner.gov.uk/cms/DocumentUploads/CCTV%20additional%20guide.pdf>